

Context

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NOTE

- The press kits and more photos can be downloaded in the link: <u>https://reurl.cc/WxR81x</u>
 - The press kits for the Main Venue at the Jut Art Museum is available for download here. <u>https://reurl.cc/bVX0Mv</u>
- Standard Usage for Images: Images may not be cropped or changed. Dimensions must be retained. Text overlay is not permitted. Images have to be identified as an artwork using the provided complete image caption as well as the ©.



[Appendix 1- Themes & Highlight works]

ESCAPE

Escape is sometimes used as a term to describe breaking free from some form of constraint, physical or emotional, or generally fleeing any dire or merely disagreeable situation. For people fleeing war and conflict, escape has literal meaning. For the privileged inhabitants of the world, the term has a positive connotation: "getting away from it all". We search for entertainment, relaxation and rest, or novelty, adventure and excitement. An industry of pleasure has blossomed, offering a spectacular array of "products" to its avid consumers around the globe, whilst providing rich inspiration for photographers as they pull back the curtain on the true costs of the industry.

Massimo Vitali, <i>Piscinao de Ramos</i> , 2012 © Massimo Vitali
Vitali's photograph of a blinding white sand beach and bathers speaks of a global collective rite. Our animal ancestors came out of the water 400 million years ago – might there be some atavistic memory? The photographer's primary focus is, of course, the colorful crowd, and he brings his horizon line nearly to the top edge of the composition to accommodate it, thus reversing the usual perspective of a vast ocean stretching to the horizon. Each year, millions still take pleasure in this simple escape from daily routines, sharing the desire to "get away from it all", but actually, often, craving the companionship of others.
Olaf Otto Becker, <i>Point 660, 2, 08/2008 67°09'04''N, 50°01'58''W,</i> <i>Altitude 360M</i> , from the series <i>Above Zero</i> , 2008 © Olaf Otto Becker
Autuale 500M, from the series Above Zero, 2008 © Olar Otto becker
Becker issued this wake-up call on the unfolding environmental disaster in the Arctic more than a decade ago, and since then the problems have only accelerated. The images of this area that have been lodged in the collective imagination for centuries – of unbroken vistas of pristine snow, prowling polar bears and basking seals – are now a thing of the past. The reality today includes submarines and icebreakers looking for profitable routes for exploitation, and tourists on brief forays onto the ice from well- heated cruise ships, hunting for photographs to show off as trophies back home.
Roger Eberhard, Venice, from the series Standard, 2015-2016 © Roger
Eberhard Eberhard travelled to thirty-two countries and every continent, booking each time a standard room in a Hilton hotel, photographing both the view and the room itself. He wonders, "Why do we travel to foreign countries and cultures and yet stay at a place that always looks the same?" Indeed, why bother to travel at all in an age of Google Maps (and Street View)? With each passing year, the world becomes ever more homogeneous, bland and anonymous; increasingly we act alike, dress alike and think alike.







Larry Sultan, <i>Sharon Wild</i> , from the series <i>The Valley</i> , 2001 © Larry Sultan, courtesy Estate of Larry Sultan
Visual pornography is a growing industry, with estimates of its revenues being in the billions. Most curious adults know what the films and photographs look like, but Larry Sultan set out to document a side of the industry no one sees: the rather ordinary behavior of the men and women who make their living as actors in the films, caught killing time between takes. By photographing them in quiet moments, Sultan strips away the sordid connotations of their work, suggesting they are, at the end of the day, people like the rest of us, doing their best to earn a living.
Vincent Fournier, Ergol #1, S1B clean room, Arianespace, Guiana Space Center [CGS], Kourou, French Guiana, from the series Space Project, 2011 © Vincent Fournier
Vincent Fournier has long nurtured a fascination with space travel. He has photographed many of its sites, including the Yuri Gagarin Cosmonaut Training Center in Russia, the Baikonur Cosmodrome in Kazakhstan, NASA's Kennedy Space Center in Cape Canaveral, and the Spaceport in French Guiana. However, his interest is not documentary. Although the images are certainly rooted in reality, it is instead the dream aspect that drives him – a collective dream he believes much of humanity shares. The astronauts he has photographed, dwarfed by their high-tech environments, are ready for their leap off the earth but nonetheless tethered to it.



[Appendix 5- Photos]

Key Visuals	
Caption	Photos
Civilization: The Way We Live Now (vertical) featuring Michael Najjar's work "orbital ascent" © Jut Art Museum	たたまた 文明: 古代生活 敬示録 Civilization たた We Live Note 2024.03.10-00.30
Civilization: The Way We Live Now (horizontal) featuring Michael Najjar's work "orbital ascent" © Jut Art Museum	文明: 當代生活版示錄 Civilization THE WAY WE LIVE NOW 2024.03.16-06.30
Civilization: The Way We Live Now (square) featuring Michael Najjar's work "orbital ascent" © Jut Art Museum	文明: 當代生活 放示錄 CiviliZation THE WAY WE LIVE NOW 2024.03.16-06.30



